

# Registration

Conference pre-registration is encouraged, the deadline is March 28, 2009. Payment can be made at the registration desk at the conference.

## Please Print

Organization \_\_\_\_\_

Address \_\_\_\_\_

1. Attendee Name and Title \_\_\_\_\_

2. Attendee Name and Title \_\_\_\_\_

3. Attendee Name and Title \_\_\_\_\_

Email Address \_\_\_\_\_

Phone number \_\_\_\_\_

### Registration Fees:

First OKAMA Member/agency is free   -0-  

Additional person, \$25 each \_\_\_\_\_

Non-Member \$100 1st person \_\_\_\_\_

Non-member additional person, \$50 ea \_\_\_\_\_

**TOTAL DUE** \_\_\_\_\_

### Mail your registration and payment to:

Oklahoma Ambulance Association  
2504 W. Owen K. Garriott #302  
Enid, OK 73703  
Phone: 1-866-464-7799  
Fax: 1-866-464-7799  
E-mail: slathey@aol.com

Oklahoma Ambulance Association  
2504 W. Owen K. Garriott #302  
Enid, OK 73703

## Fall 2008 Conference Vendors:

Accufile, Inc.

Alliance Medical

Bound Tree Medical

Blue Cross Blue Shield of OK

CVC, Inc.

Eaglemed

ESIP & McNeil and Company

Guardian EMS Billing

Intermedix

Midwest Vehicle Professionals

Mobility Works

Osage Ambulance

Philips Medical Systems

The Phoenix Group

Physio Control a Division of

Medtronic

Professional Ambulance

Stryker Medical

VFIS and Burrows Agency

Stay informed!  
Be connected!  
Have a voice!

Friday  
April 3, 2009

Oklahoma  
Ambulance  
Association

Spring 2009  
Membership Conference  
and Tradeshow



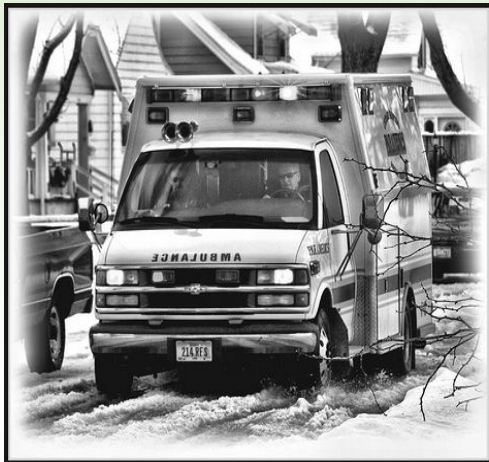
# Location

## Sooner Legends Inn & Suites

*The host site for the OKAMA conferences since 2007, the Sooner Legends Inn and Suites is a family-owned & Sooner sports themed hotel. All rooms are appointed with comfortable linens, flat screen color televisions, Cable, DVD players and complimentary wireless internet. The hotel has a fully equipped business center, a fitness center, & an outdoor heated swimming pool. The home styled menu, specializes in BBQ, Steaks and Seafood, is delicious both during the conference and at the onsite restaurant.*

*Room rates \$89 a night. To register phone 405-701-8100 or email reservations@soonerlegends.com.*

*For directions view the sitemap at [www.soonerlegends.com/Norman\\_Oklahoma\\_Hotel/location.html](http://www.soonerlegends.com/Norman_Oklahoma_Hotel/location.html)*



# Speakers

**Friday April 3, 2009 9:15 a.m. - 9:45 a.m.**  
**R. Shawn Rogers, Director, EMS Division, State of Oklahoma**

### *The State of the State Address - EMS in Oklahoma*

In this session Shawn will discuss the challenges facing EMS in the state of Oklahoma; highlighting the discussions and decisions regarding the merger of the State Trauma and EMS departments.

*Shawn Rogers is the Director of the EMS Division for the State of Oklahoma.*

**Friday, April 3, 2009 10:00 a.m. - 11:30 a.m.**  
**Greg Lawton, President, Avesta Corporation**  
***Managing Turnover in the EMS Industry***

The National Highway Traffic Safety Administration recently published a workforce analysis report titled *EMS Workforce for the 21st Century: A National Assessment* (NHTSA, 2008). This report highlighted the need for EMS agencies to focus on building and maintaining a viable workforce and specifically cited the implementation of effective human resource management practices as a key system attribute for the attainment of this goal. Much research conducted by human resources specialists can be harnessed by decision-makers within EMS agencies and applied to their own contexts in order to build a strong workforce and minimize costly turnover. This discussion will outline what human resources researchers have found to be important antecedents of turnover, describe state-of-the-art human resources system techniques that have been found to reduce turnover, and clarify some of the practical benefits that accompany the implementation of these solutions.

*Greg Lawton is the President of Avesta, the leading provider of recruitment, selection and performance management tools to the EMS industry. Greg brings thirty years of EMS management experience to*

*Avesta. His team of Industrial -Organizational Psychologists and Instructional Design professionals create systems and solutions to maximize human performance within the EMS industry.*

**Friday April 3, 2009 1:00 p.m. - 2:30 p.m.**  
**The Provider Education Department of the Oklahoma Health Authority**

### ***Medicaid- Submitting Claims and Avoiding Errors***

The Provider Education Department of the Oklahoma Health Authority (Medicaid) will be attending our conference and providing education and information on submitting claims and avoiding claim errors. The staff will provide ample time for audience interaction, examples, and questions and answers.

**Friday, April 3, 2009 3:00 p.m.-5:00 p.m.**  
**Gail Atnip, Medicare Part B Provider Relations Specialist, TrailBlazer Health Enterprises, LLC**

### ***Working with TrailBlazer***

TrailBlazer is the combined administrator of Part A and Part B Medicare fee-for-service claims for Oklahoma providers. In this session Gail will provide an update to providers. Questions will be addressed during the session.

*Gail is employed by TrailBlazer Health Enterprises, LLC, and has worked with Medicare Part B since 1978. She is a Medicare Provider Outreach and Education Specialist where she has served providers for the past 10 years. Her specialties are Ambulance and Physical Medicine.*

*Gail has extensive background with Medicare Part B policies and claims processing. She has held various positions in the Medicare division, including beneficiary and provider customer service and telephone and written appeals.*

# Agenda

**Thursday, April 2, 2009**

**3:30 p.m.-5:00 p.m.** OKAMA Board Meeting

**Friday, April 3, 2009**

**8:00 a.m.-5:00 p.m.** Registration/Continental Breakfast

**8:30 a.m.-9:15 a.m.** President's Welcome and State of the Association

*Greg Reid, OKAMA, President  
Jimmy Johnson, Treasurer*

**9:15 a.m.-9:45 a.m.** "State of the State"- EMS in Oklahoma  
*R. Shawn Rogers, Director Emergency Medical Services Division, State of Oklahoma*

**9:45 a.m.-10:00 a.m.** BREAK/Vendor Time

**10:00 a.m.-11:30 a.m.** Managing Turnover in the EMS Industry  
*Greg Lawton, President, Avesta Corporation*

**11:30 a.m.-1:00 p.m.** LUNCH/Vendor Time

**1:00 p.m.-2:30 p.m.** Medicaid- Submitting Claims and Avoiding Errors  
*The Provider Education Department of the Oklahoma Health Authority*

**2:30 p.m.-3:00 p.m.** BREAK/Vendor Time

**3:00 p.m.-5:00 p.m.** Trailblazer/ Medicare Update

*Gail Atnip, Medicare Part B Provider Relations Specialist, Trailblazer Health Enterprises, LLC.*